Stefan Milosheski

UI/UX Designer

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Maribor, Slovenia · open to remote

PROFILE

UI/UX designer with 3+ years at Protokol designing B2B SaaS and mobile products from 0 to 1, and freelance web designer since 2024. I turn complex requirements — EU regulation, blockchain, smart contracts — into clear user flows, prototypes and design systems, and I check what ships with hands-on QA.

EXPERIENCE

Protokol — web3 / blockchain product company

Mid UI/UX Designer Jan 2025 – Jun 2025
Junior UI/UX Designer May 2022 – Jan 2025
UI/UX Design Intern Mar 2022 – May 2022

- **Kredential** (credential wallets on the EU's EBSI blockchain): designed every screen of the student Holder Wallet (mobile) and the university Enterprise Wallet (web); built the design system together with the lead designer.
- Redesigned onboarding with a custom mascot and visual examples: **25% faster** walkthroughs in user testing (≈5 testers) and **20% fewer** questions in demos; edge-case work cut QA issues by **25%**.
- Ran research and competitor analysis (Accredible, SmartCertificate, TrueLayer), joined a decentralized-identity workshop at the University of Maribor (FERI), and mapped scenarios and user flows in FigJam.
- **White-label NFT marketplace**: wrote 20+ use-case scenarios with failure paths in Confluence, mapped UX to smart-contract actions, wireframed, and co-designed a Tailwind UI component system with light and dark modes.
- Ran manual QA against Figma designs and reported issues in Jira with screenshots and reproduction steps.

paprat.io — websites and brands for small businesses, with design partner Hristina

UI/UX & Web Designer (freelance) 2024 – present

- **Mali Plac** — website redesign for a Slovenian local-food marketplace: research, competitor analysis, user flows, Figma wireframes and the WordPress / Elementor Pro build. The client's goal was +5% customers; the client reported exceeding it.
- **Plodno Življenje** — wellness membership platform: research, membership and course flows, and the full Kajabi build (content structure, access tiers, course architecture).

PORTFOLIO

stefan-milosheski.pages.dev
Contra profile · LinkedIn

SKILLS

- User flows & scenarios
- Wireframing & prototyping
- UI design for web & mobile
- Design systems & components
- UX research & competitor analysis
- Usability testing
- Developer handoff & manual QA
- WordPress / Elementor / Kajabi

TOOLS

Figma, FigJam, Balsamiq, Illustrator, Photoshop, Lightroom, Premiere Pro, Canva, Notion, Confluence, Jira, Slack

COURSES

- UI Design Course — Oblikovalni Center (Romina Kavčič), Apr – Sep 2023
- Complete Web & Mobile Designer in 2022: UI/UX, Figma & More — Udemy
- Web Page, Digital/Multimedia and Information Resources Design — Udacity

LANGUAGES

Macedonian (native) · Slovenian (fluent) · English (fluent) · Serbian · Croatian